HEC PARIS

THE MORE YOU KNOW, THE MORE YOU DARE

EXECUTIVE MBA PROGRAM
## KEY FACTS

<table>
<thead>
<tr>
<th>60,000 Alumni in 135 countries</th>
<th>137 Years experience in delivering management programs</th>
<th>8000 participants in Executive Education programs/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>125 partnerships and alliances in 46 countries</td>
<td>CEOs more alumni in CEO positions than any other business school</td>
<td>105 nationalities among HEC Students</td>
</tr>
</tbody>
</table>
WHAT MAKES OUR PROGRAM UNIQUE?

WORLD-CLASS FACULTY AND INDUSTRY SPECIALISTS
All experts in their respective fields and with extensive experience in the world of business

OUTSTANDING PARTICIPANTS
With over 50 nationalities represented, the highly diverse professional and cultural backgrounds of our participants mean that you learn just as much from your classmates as from our professors.

A STRONG FOCUS ON LEADERSHIP
Enabling you to step back, assess and transform your leadership style, motivate and empower your teams to take ownership of projects

ENTREPRENEURIAL FOCUS
Around 35% of participants in the EMBA program launch start-ups or new business ventures either during or after the program

FLEXIBLE FORMATS
The program is available in 5 different part-time tracks to allow you to select a format that fits in best with your lifestyle and professional constraints

7 SPECIALIZATIONS, IN 15 LOCATIONS
Giving you the opportunity to focus on an area of your choice and expand your knowledge of a specific industry or sector

CAPSTONE PROJECT
Allowing you to apply everything you have learned by carrying out a strategic project that has real added value for both your organization and yourself

PRESTIGIOUS INTERNATIONAL ACADEMIC PARTNERS
Experience the world of business from a different angle

INTERNATIONAL MOBILITY OPTION
The opportunity to take classes outside your home track in France or Qatar

INFLUENTIAL GLOBAL NETWORK
Over 60,000 alumni which provides you with business opportunities and unlimited possibilities to exchange and share best practices with like-minded peers worldwide
CULTURAL AND PROFESSIONAL DIVERSITY

The outstanding men and women who participate in the HEC Paris Executive MBAs come from all over the world and represent a wide range of industries and sectors.

The combination of high-caliber participants and innovative learning methods enable you to learn, not just from world-renowned researchers and guest speakers, but also to share knowledge and leadership approaches with peers from truly diverse geographical, educational and professional backgrounds. The hundreds of years of combined expertise in the classroom creates a unique learning environment that is difficult to replicate.

40 years old on average  50 different nationalities  15 years experience on average  30% women

“The business world is constantly changing and evolving so we need to follow and keep up with the latest research. For me, this is one of the greatest assets of HEC Paris. I had already started a business before joining the program and implementing everything I learned during the EMBA has really helped me improve the performance of my company.”

Saïf Al Kuwari
Director of International Relations

Qatar Tourism Authority HEC Paris International Executive MBA, 2013
EXECUTIVE MBA AT A GLANCE

We have 5 available EMBA tracks, each with different start dates to suit your schedule and the way of learning you prefer. Each track amounts to approximately 55 days out of the office, and will be completed between 15-18 months depending on the specialisation you choose.

### JANUARY*

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>HEC Campus, Jouy-en-Josas</th>
</tr>
</thead>
<tbody>
<tr>
<td>LANGUAGE</td>
<td>English</td>
</tr>
<tr>
<td>FORMAT</td>
<td>7 modules that range from 5-9 days held over a period of 15-18 months. Each module is made up of 2-3 courses</td>
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### FEBRUARY*

<table>
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<tr>
<th>LOCATION</th>
<th>Doha, Qatar</th>
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<tbody>
<tr>
<td>LANGUAGE</td>
<td>English</td>
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<tr>
<td>FORMAT</td>
<td>8 modules of 5 days</td>
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</table>

### MARCH**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>Paris, Champerret</th>
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<tbody>
<tr>
<td>LANGUAGE</td>
<td>Bilingual French &amp; English</td>
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<tr>
<td>FORMAT</td>
<td>Weekly, every Tuesday &amp; some Wednesdays</td>
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### SEPTEMBER**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>Paris, Champerret</th>
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<tbody>
<tr>
<td>LANGUAGE</td>
<td>English</td>
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<tr>
<td>FORMAT</td>
<td>Every other Friday &amp; Saturday</td>
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### NOVEMBER**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>HEC Campus, Jouy-en-Josas</th>
</tr>
</thead>
<tbody>
<tr>
<td>LANGUAGE</td>
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* EMBA Diploma, in addition the student receives the diplôme d'établissement International EMBA from HEC Paris
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THE CURRICULUM

GENERALIZED, SPECIALIZED, CUSTOMIZED
The HEC Paris Executive MBAs are 15-18 month degree programs which feature three key components – Core courses, Majors and a Capstone project. No other Executive MBA allows you to generalize, specialize and customize your program to this extent.

PRE-PROGRAM SKILLS ASSESSMENT, DEVELOPMENT PLAN & COACHING

CORE COURSES

BUILDING STRONG FOUNDATIONS
Mastering the fundamentals of business

TRENDS & TRANSFORMATION
Future-proofing in a sustainable world

LEADERSHIP DEVELOPMENT

LEADING WITH IMPACT
Inspiring and influencing to improve performance

CUSTOM COURSES

SPECIALISATION STUDY ABROAD
Tailoring your EMBA to your career goals

ELECTIVE
Broadening your horizons

CAREER DEVELOPMENT & CAPSTONE PROJECT
THE CURRICULUM

CORE COURSES
The core courses enable you to develop your knowledge and expertise in all the key areas of general management, such as strategic analysis, leadership, finance and operations management.

Building strong foundation courses include:
- Competitive Strategy
- Strategic & Digital Marketing
- Operations & Supply Chain
- Financial Accounting
- Corporate Finance
- Performance Management

Trends & transformation courses include:
- Business Environment
- Strategic Implementation
- Social Responsibility & Ethics
- Future of Talent & Work
- Entrepreneurship & Innovation
- Leading with Purpose

7 SPECIALIZATIONS
You have the opportunity to specialize in an area of your choice, expand your knowledge of a specific industry or sector, identify strategic opportunities, expand your network and fine-tune your analytical and decision-making skills.

Choose from:
- Manage the Digital Revolution - Paris & Silicon Valley
- Launch your Startup - Paris & Silicon Valley
- Innovate & Lead like a CEO - Paris & Boston
- Shape the Future of Energy - Berlin & Doha
- Luxury, Today & Tomorrow - Paris & Shanghai
- Inspire Change in Social Business - Bangalore & Capetown
- Differentiate and Create Value through Services - Paris & Singapore

ELECTIVES
Choose one elective from a wide range of online or in-person electives to further customize your EMBA.

CAPSTONE PROJECT
The Capstone is the final deliverable of the program. It not only allows you to apply everything you have learned but to also carry out a customized strategic project that has real added value for your organization and yourself.

Carrying out a project in an area of key strategic importance for your organization can have a significant impact on its future development and save the company considerable financial investment in external consultant fees. It can also be an excellent way of gaining the backing of your company in terms of out of office time and funding for your Executive EMBA program.
INTERNATIONAL MOBILITY

A GLOBAL LEARNING EXPERIENCE

The international mobility option, which enables you to take part of the program in different international locations, has become a defining feature of the HEC Paris Executive MBAs.

GLOBAL MOBILITY FOR EXECUTIVE MBA PARTICIPANTS

The mobility option transforms an already international Executive MBA program into one with even greater global scope. Today, the program features the same curriculum no matter which track you choose. This means you can work with your program manager to customize a cycle with modules in our locations, as long as they fit into the academic calendars concerned. Due to our expanding network, you may also be able to take mobility modules outside of the current EMBA program with some of our strategic international academic partners. Check out our websites for the latest developments and updates.

EXPANDING NETWORKS

One of the many benefits of the international mobility option is the way it facilitates exchange between classmates from different regions and highly diverse professional and cultural backgrounds. This not only increases the size of your networks but also opens up new business opportunities.

The international mobility option has proved to be a genuine asset for executives working in a multicultural, globalized, economic context. Approximately 35% of current Executive MBA participants take advantage of the international mobility option.
EXPERIENCE THE WORLD OF BUSINESS FROM A DIFFERENT ANGLE

We have partnered with leading educational institutions around the world in order to further enhance the intercultural and the global scope of the Executive MBA program.

QATAR FOUNDATION

HEC Paris joined Qatar Foundation in June 2010 and was the first European Partner University of the Foundation. Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. It strives to nurture the future leaders of Qatar. HEC Paris plays a highly active role in the development of graduate degree programs, thereby making a significant contribution to unlocking human potential in Qatar and the region.

The Qatar modular track of the International EMBA is run in English and a dedicated Doha-based international academic and program delivery team guarantees its excellence and coherence. Participants from other tracks also have the opportunity to follow modules in Qatar and experience first-hand one of the most dynamic business regions in the world.

OTHER INTERNATIONAL PARTNERS

Our international partnerships for the Major programs enables us to provide you with even stronger academic content, enlightening company visits, networking opportunities and cultural exchanges.

• Babson College - Boston, USA
• Concordia University, Aviation Management Institute - Montreal, Canada
• Graduate School of Business, University of Cape Town Cape Town, South Africa
• Indian Institute of Management Bangalore - Bangalore, India
• Fondation Don Cabral - Belo Horizonte, Brazil

To ensure that the content meets the needs and objectives of participants, the academic partners for the Majors are subject to change. Please consult our website for the latest updates. [www.exed.hec.edu/executive-mbas](http://www.exed.hec.edu/executive-mbas)
HELPING YOU TAKE THE NEXT STEP IN YOUR CAREER

More and more of our participants have reached a turning point in their careers. In many cases they are aiming to either take on greater responsibility within their own companies, change their current career path by re-positioning themselves in a different environment or by launching a new business venture. Quite often, however, they are not sure what the next step is. Our goal is to help them develop the skills and confidence they need to make that next step.

HEC Careers provides a range of services, workshops and resources designed to help participants develop the skills and tools to make informed choices on the career path that is in line with their personal values and professional goals.

Our approach combines a dedicated careers curriculum and multiple opportunities to interact with alumni. This ensures that participants make effective and realistic choices both for the 'next step' - whether this is to assume greater responsibility within the company or move on to new projects - and for the rest of their professional careers.

JOIN AN INFLUENTIAL GLOBAL NETWORK

Management training at HEC Paris is all about sharing and learning from others. Our highly diverse and exclusive alumni network provides you with business opportunities and unlimited possibilities to exchange and share best practices with like-minded peers worldwide.

HEC EXECUTIVE COMMUNITY
This service is aimed at current participants and alumni of HEC Paris Executive Education programs. The goal of the community is to perpetuate the lifelong learning experience of its members and forge lasting and beneficial links with the institution. HEC Executive Community provides a wide range of services that include afterwork events, conferences with key speakers, events that focus on specific themes, access to webinars, newsletter updates ...

HEC ALUMNI
Graduation from an HEC Paris program marks the beginning of a new adventure in which the HEC Alumni network plays a key role. The HEC Alumni Association was founded in 1883 by former students and now has over 57 000 members. It brings together all HEC Paris degree program graduates and participants of the EMBA have access to the Alumni Association from the beginning of their program, which instantly opens up networking and business opportunities with previous cohorts.

KEY FIGURES
• 60 000 alumni and 850 events per year
• 49 professional clubs
• 26 leisure clubs
• 75 international chapters
• 40 000 job offers
• 1125 mentors
• 270 graduating classes

SERVICES
• A bi-monthly alumni magazine with interviews, reports and career advice
• Networking events
• Sector-specific events with experts (finance, strategy, entrepreneurship...)
• Regular meetings with business leaders
• Career support & job board
• A mentoring program
• Personal development seminars
A HANDS-ON APPROACH TO REAL-WORLD TRAINING

The aim of our action-based learning approach is to strike the right balance between theory and practice. This ensures you acquire hands-on knowledge and skills you can apply immediately when you return to the workplace.

We combine:

- Case studies, workshops and interactive role-plays to develop strong analytical and decision-making skills
- Team work to enable you to share experience, learn how to prioritize and deliver your group assignments collectively. We firmly believe that you learn just as much from your classmates as from the professors
- Testimonials from senior executives and industry experts to provide valuable, real-life insights on key managerial trends and issues.

LEARNING METHODS

LEARNING SUPPORT

Facilities and extensive online resources enable you to explore or complete certain aspects of the program in greater depth. They can be accessed through a dedicated online intranet, the Jouy-en-Josas Campus Library and the Porte de Champerret Business Learning Center.

DIGITAL LEARNING

We continually strive to push the boundaries of what today’s classroom and the classroom of the future will look like. Webinars, online resources and discussion forums play a prominent role in the curriculum. Our goal is to provide you with content at home to ensure that you arrive in class adequately prepared. This will free up valuable class time for interactive group work and will optimize peer-to-peer learning and networking opportunities.

Our objective is to gradually add more and more digital learning to the EMBA curriculum over the next few years to enhance and optimize the face-to-face learning experience.
INTERNATIONALLY RENOWNED FACULTY

All our members of faculty have extensive, hands-on experience in the world of business, regularly engage in corporate consulting missions and have an in-depth understanding of the key strategic and business challenges facing organizations. Throughout the program, faculty expertise is complemented by specialist guest speakers with an outstanding record of national and global business success.

ACADEMIC EXCELLENCE

The Executive MBA is backed by an Academic Board whose role is to guarantee the overall academic rigor and excellence of the program. It is headed by the Executive MBA Academic Director, who supervises and coordinates a team of experienced Academic Coordinators, who all have a specific area of expertise.

HEC PARIS RESEARCH

Research at HEC Paris is driven by the needs of organizations and business. It feeds into all areas of our work, enables us to identify current and future business challenges and helps us to deliver programs that have a tangible impact and lasting value.
HOW TO APPLY

We have a simple but rigorous admissions process. This enables us to make sure you will share the classroom with a group of diverse, talented individuals. The success of the HEC Paris Executive MBA depends just as much on the exceptional quality of our participants as on the excellence of the content and the expertise of the professors so we make sure our admissions process reflects this.

THE APPLICATION PROCESS

Admission to the HEC Paris Executive MBA is a 5 week process. We have 5 start dates per year and applications are accepted on a rolling basis. We recommend applying plenty in advance to give you more time to plan your schedule.

Step 1
The first step is to ‘Introduce Yourself’ to the HEC Paris EMBA team on our website. Doing this gives us the chance to learn more about you and your EMBA aspirations. The team will then be in touch to provide feedback on your profile, answer questions about the EMBA and invite you to HEC Paris Events.

Step 2
Our application form is online. You can save as you work, come back to it as many times as you like and complete it in any order. You will need the following items to complete your application:
- A copy of your passport or birth certificate
- Diploma/degree certificate
- Official transcripts from all post-secondary institutions
- English test results (where relevant)
- CV
- A recent photo
- 2 people to act as referees

Step 3
All applications are reviewed by a jury to assess their suitability to move to the interview process.

Step 4
The HEC Management Test and Interview are conducted by our alumni to understand more about you, your professional experience and your motivation for undertaking an Executive MBA at HEC.

Step 5 & 6
Our jury meet again after the interviews to make the final decision and shortly after you will be informed the outcome of the jury.

SELECTION CRITERIA

- Significant professional experience (minimum 8 years / average 15 years)
- A track record of influencing your company’s strategic decisions
- Involvement in international projects
- The ambition to have greater managerial and decision-making responsibilities
- The coherence of your professional and personal goals with the program
- GMAT is not mandatory and can be replaced by an HEC Paris management test

FUNDING YOUR EXECUTIVE MBA

HEC Paris has a number of funding options available, including mandatory training entitlements, special loan agreements, income tax reductions and Prodigy Finance which is funded by HEC Paris alumni and offers loans with highly competitive interest rates to participants from over 150 nationalities. For further details and advice please contact one of our Program Advisors.
KEY BENEFITS OF THE HEC EMBA PROGRAM

- Develop and fine-tune your managerial and leadership expertise
- Adapt your skills to a rapidly changing economic environment
- Challenge yourself to think out of the box
- Identify critical growth factors and develop the global vision that leaders need to drive corporate success

- Play a key role in the strategic decision-making and change management processes of your company
- Develop innovative solutions and business models and implement them effectively in your organization
- Enhance your personal and professional network
- Personal transformation – acquire an even stronger sense of who you are and what you want to achieve.
FRANCE

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