

Privacy Policy of the HEC Foundation

The General Data Protection Regulation (GDPR) came into force in France on 25 May 2018. Its aim is to harmonize European rules relating to data protection, by providing individuals with more rights and better protection in the way their personal data is used by organizations.

In order to carry out its work, the HEC Foundation uses data from the HEC Paris Alumni association, from HEC Paris, from its website and from its direct contacts. **The HEC Foundation has always strictly ensured the confidentiality of this data. This new regulation marks an opportunity for you to reaffirm your confidence in the foundation.**

The HEC Foundation's privacy policy, details of which can be found on its website, has been developed in accordance with the following five fundamental principles:

1. Duty of transparency

In order to fully inform you of its privacy policy, the HEC Foundation provides you with information on personal data processing, has set up a dedicated area on its website and a specific email address you can use to ask anything about privacy: rgpd-fondation@hec.fr

2. Security of data collected

The HEC Foundation commits to protecting and securing your personal data in such a way that it cannot be altered, lost or accessed by non-authorized third parties, using technical and organizational means.

3. Purpose of data processing

The HEC Foundation only uses your data as part of its fundraising work and for specific and limited development and management purposes (especially donor relationship management, gifts, bequests etc. received, information and communication on its activities).

4. Temporary storage of data

The HEC Foundation only stores data collected for the purposes listed above, for the duration required to achieve these purposes.

5. Rights of the individuals concerned

You may object to the processing of your personal data in accordance with the French "Information Technology and Civil Liberties" Law and European legislation. You may also lodge a complaint with the French National Commission for Information Technology and Civil Liberties (CNIL). You may exercise your rights to access your data, to rectify it, erase it, restrict its processing, and your rights to data portability, by sending us a letter (Fondation HEC – 1 rue de la Libération – 78351 Jouy-en-Josas cedex) or an email (rgpd-fondation@hec.fr).

This privacy policy may change in line with the legislative and regulatory context and also with the CNIL.